



**@TwitterBusiness**

**Events to Tweet about**



*As guidance around social distancing due to COVID-19 continues to evolve, events featured in the 2020 Twitter marketing calendar are subject to change.*

10  
2020

# October

| SUN                   | MON | TUE | WED | THU   | FRI                  | SAT                                 |
|-----------------------|-----|-----|-----|---|----------------------|-------------------------------------|
|                       |     |     |     | 1<br>Black History Month →<br>Breast Cancer Awareness Month →<br>International Coffee Day | 2<br>World Smile Day | 3                                   |
| 4<br>World Animal Day | 5   | 6   | 7   | 8<br>Women's PGA Championship →   | 9                    | 10<br>World Mental Health Day       |
| 11                    | 12  | 13  | 14  | 15  | 16<br>World Food Day | 17<br>International End Poverty Day |
| 18                    | 19  | 20  | 21  | 22  | 23                   | 24<br>United Nations Day            |
| 25                    | 26  | 27  | 28  | 29  | 30                   | 31<br>Halloween                     |

### EVENTS LENGTHS

- Black History Month 1/10 - 31/10
- Breast Cancer Awareness Month 1/10 - 31/10
- World Expo 2020 1/10 - 31/10
- Women's PGA Championship 08/10 - 11/10

● Entertainment ● Sports ● Holidays ● Conferences ● Other

11  
2020

# November

| SUN                                | MON                                    | TUE                           | WED | THU                           | FRI  | SAT          |
|------------------------------------|--|-------------------------------|-----|-------------------------------|--|--------------|
| 1<br>All Saints' Day<br>Movember → | 2                                      | 3<br>US Presidential Election | 4   | 5<br>Guy Fawkes Day           | 6  | 7            |
| 8<br>Remembrance Sunday            | 9                                      | 10                            | 11  | 12<br>The Masters             | 13<br>Children in Need<br>World Kindness Day | 14<br>Diwali |
| 15                                 | 16                                     | 17                            | 18  | 19<br>MTV Music Awards Europe | 20   | 21           |
| 22                                 | 23                                     | 24                            | 25  | 26                            | 27<br>Black Friday                           | 28           |
| 29                                 | 30<br>St. Andrew's Day<br>Cyber Monday |                               |     |                               |  |              |

## EVENTS LENGTHS

Movember Web Summit 1/11 - 30/11  
TBD

12  
2020

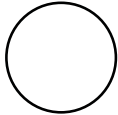
# December





| SUN                            | MON                          | TUE                  | WED | THU  | FRI                        | SAT   |
|--------------------------------|------------------------------|----------------------|-----|--|----------------------------|---|
|                                |                              | <b>1</b><br>Advent → | 2   | <b>3</b><br>International Day<br>of Persons with<br>Disabilities | 4                          | 5   |
| <b>6</b><br>Saint Nicholas Day | 7                            | 8                    | 9   | <b>10</b><br>Hanukkah →<br>International<br>Human Rights Day     | 11                         | 12  |
| 13                             | 14                           | 15                   | 16  | 17   | 18                         | 19  |
| 20                             | <b>21</b><br>Winter Solstice | 22                   | 23  | <b>24</b><br>Christmas Eve                                       | <b>25</b><br>Christmas Day | <b>26</b><br>St. Stephens Day<br>Boxing Day |
| 27                             | 28                           | 29                   | 30  | <b>31</b><br>New Year's Eve                                      |                            |   |

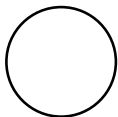
## EVENTS LENGTHS





Advent 1/12 - 24/12  
 Hanukkah 10/12 - 18/12

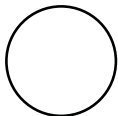
# Notes and Tweet ideas

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