Planning your content calendar? Create Tweets that use popular, reoccurring hashtags. Use our ideas for inspiration. Then craft your own uses for the hashtag in the blank space.

#SundayFunday
- Final weekend thoughts
- Weekend activities

#MondayMotivation
- Uplifting content
- Productivity tips
- Well wishes for the work week ahead

#TransformationTuesday
- Brand evolution over time
- Before and after stories from customers

#WednesdayWisdom
- Best practice about your product or brand
- Weekend activities
24/7 Hashtags

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#TBT (ThrowbackThursday)
- Important firsts for your company
- Fun facts about your company’s past

#FridayFeeling
- Your plans for the weekend
- Fun GIFs

#Caturday
- Office pets
- UGC of customer’s pets with your product